



Become a Materials Writer

This course description is an overview of the type of content you can expect to cover in this programme. Courses are tailored according to the teaching context of the participants. All courses support key outcomes required under the Europe 2020 Strategy in various formats with Europass available.

Who is this course for?

This course is aimed at teachers who want to become materials writers. This may be to produce materials for their own classroom, their school, their ministry or to work with publishers and other commercial organisations. You should have a minimum language competence of C1 (advanced).

Course outcomes:

- A broader understanding of methodology and principles underpinning contemporary ELT materials design
- An increased ability to:
 - write texts and dialogues, and exploit authentic materials to engage and challenge learners
 - write quality materials that develop language skills and help learners learn more effectively and autonomously
 - design learning materials that promote social, linguistic and cultural diversity, and address the needs of individual learners, including those with learning difficulties, disabilities and the gifted and talented
- An increased capacity to design innovative and creative materials
- Opportunities for professional and career development; particularly the opportunity to learn more about the publishing process, including self-publishing
- Improved English language competences

Course aims

This course aims to help you become an effective writer of English Language Teaching materials for the English language classroom.

Course programme

This course covers materials design principles but is very practical in nature. Participants will create materials throughout the course to apply the theory.

Topics typically include:

- Studying current materials and recognising their strengths and weakness.
- Understanding limitations and constraints (and the reasons for the limitations) on what is published
- Recognising effective materials and identify underpinning methodology
- Sourcing and exploiting authentic materials / copyright
- Writing effective dialogues and texts; listening and reading tasks using text mapping and distractors
- Writing differentiated materials
- Exploiting images
- Writing material for writing development and grammar and vocabulary development
- Writing creative communicative materials for fluency and language development
- Working within a brief
- Identifying user needs
- The editing process
- Writing teachers' notes; text/exam materials and ESP materials
- How to self-publish material



Bell Teacher Campus



This course will take place at Bell Teacher Campus in Cambridge, based at Homerton College which is part of the University of Cambridge. Homerton College is an outstandingly beautiful college in secluded wooded grounds with easy access to Cambridge town centre. It has first-class learning and social facilities. Half-board accommodation is available in single en-suite rooms on site. The training staff at Bell Teacher Campus are all highly qualified, many of whom are materials writers and conference speakers. Afternoons entail a conference style approach with participants able to join an interesting variety of workshops, cultural talks and a special lecture each week from a prominent speaker.

Further information

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