

Academic Leadership

This course description is an overview of the type of content you can expect to cover in this programme. Courses are tailored according to the teaching context of the participants. All courses support key outcomes required under the Europe 2020 Strategy in various formats with Europass available.

Who is this course for?

Academic Managers (Directors of Studies, Assistant Directors of Studies, Heads of Schools, Heads of Department, Subject Leaders, Year, Team and Mentor group leaders) or teachers who aspire to be a leader or manager in a language school. You should have a minimum language competence of C1 (advanced).

Course outcomes:

- A broader understanding of leadership qualities, competencies and strategies for effective educational leadership;
- Greater skills in persuading, influencing, and motivating others
- An increased capacity to drive and successfully manage changes in terms of improvement of the quality of learning and teaching and of educational systems within participants' organisations;
- A greater understanding and responsiveness to social, linguistic and cultural diversity within educational organisations
- Increased opportunities for professional and career development, particularly the participants' own development, that of their colleagues and their organisation
- Improved English language competences
- Increased motivation, confidence and satisfaction in their work as educational leaders.

Course aims

This course aims to strengthen participants' knowledge of educational leadership, expand on the range of leadership competencies, skills and behaviour and extend participants' understanding of leadership practices and issues.

Course programme

This course will cover some or all of the following topics, depending on your professional needs and priorities, and those of your context:

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- Key attributes of leaders
- Principles, models and psychological approaches to leadership
- · Leadership competencies, behaviour and skills
- Leadership styles
- Dimensions of power and authority
- · Persuasion and influencing skills
- Motivating teams and delivering the best results through people
- Initiating and leading change and innovation
- Organisational cultures
- Key learning theories and pedagogical practices for educational leaders
- Promoting and supporting the professional learning and development of others.



Bell Teacher Campus



This course will take place at Bell Teacher Campus in Cambridge, based at Homerton College which is part of the University of Cambridge. Homerton College is an outstandingly beautiful college in secluded wooded grounds with easy access to Cambridge town centre. It has first-class learning and social facilities. Half-board accommodation is available in single en-suite rooms on site. The training staff at Bell Teacher Campus are all highly qualified, many of whom are materials writers and conference speakers. Afternoons entail a conference style approach with participants able to join an interesting variety of workshops, cultural talks and a special lecture each week from a prominent speaker.

Further information Bell Red Cross Lane Cambridge CB2 0QU IJK

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